

**“Dadasaheb Phalke Awardee  
Shri L V Prasad Bidecennial  
Student Award ”**



To celebrate the eve of the LV Prasad Bidecennial year we are announcing Dadasaheb Phalke Shri L V Prasad Bidecennial Student Award” this award honours students who demonstrate exceptional creativity, dedication, and potential in media, arts, and innovation. The recipient of this award will get an opportunity to pursue **Acting/ Color Grading as Value added program** in recognition of their excellence in the test, this is a great opportunity to honour & recognize the bright future of the recipient

**Postgraduate - Prasad Creative Assessment Test: 2025**

**Announcement: Prasad Creative Assessment Test for Postgraduate Admissions**

The Prasad Creative Assessment Test (PCAT) for postgraduate admissions will be conducted on the following dates:

- **25th January 2025 (Saturday)**

**and**

- **1st March 2025 (Saturday)**

Note: Limited seats only and seat is confirmed only to the students completing the payment as per the given timeline...

### **Eligibility Criteria for the L.V. Prasad Award:**

- Registration: Applicant should fill the application and register paying Rs1500/- to participate in the LVP Bidecennial Student Award Test.
- LVP Bidecennial Student Award Test: Applicant will receive the link to his/her mail id to participate in LVP Bidecennial Student Award Test.
- Enrollment Status: Applicants enrolling in a full-time course at the L.V. Prasad College of Media Studies will be eligible for the award.
- For Direction & Cinematography: Graduate of any discipline – Bachelor’s degree. Proficiency in English is a prerequisite for success in the selected program or course.
- For Editing & Sound: 12th pass +2 years’ experience in any relevant in sound or music, Graduate of any discipline – Bachelor’s degree. Proficiency in English is a prerequisite for success in the selected program or course.

### **Key Details:**

1. **Registration Process:**
  - Students must register by paying a fee of **₹1500** on our official website.
  - Registration will close prior to the respective test dates.
2. **Test Guidelines:**
  - Candidates can appear for **only one** test.
  - The test involves a **rigorous and statistically validated process**, ensuring unique and topic-specific questions across question papers.
3. **Post-Test Process:**
  - Students who pass the test will undergo a **panel assessment** to evaluate their overall potential.
  - Those clearing both stages will receive an **offer letter**.
4. **Admission Confirmation:**
  - Students must confirm their admission by completing the process and payment within the given timeline as specified in the offer letter.
5. **Award winner announcement:**
  - Award winner will be published on the official website in the month of **July 2025**.

Stay tuned for further updates and make sure to prepare thoroughly for the assessment!

From 2021 onwards, “PCAT” is known as **PRASAD CREATIVE ASSESSMENT TEST**



**L V PRASAD**

COLLEGE OF MEDIA STUDIES

EDUCATION FOR TRANSFORMATION

**Important Dates:**

<b>January Test: Date of registration start</b>	<b>5<sup>th</sup> December 2024</b>
<b>: Last date for registration</b>	<b>20<sup>th</sup> January 2025</b>
<b>: PCAT Test on</b>	<b>25<sup>th</sup> January 2025</b>
<b>: Panel Assessment &amp; Interview</b>	<b>February 2025</b>
<b>Merit List Announcement for admission for PG Courses</b>	<b>10<sup>th</sup> February 2025</b>
<b>March Test: Date of registration start</b>	<b>10<sup>th</sup> February 2025</b>
<b>: Last date for registration</b>	<b>25<sup>th</sup> February 2025</b>
<b>: PCAT Test on</b>	<b>1<sup>st</sup> March 2025</b>
<b>: Panel Assessment &amp; Interview</b>	<b>March 2025</b>
<b>Merit List Announcement for Admission for PG Courses</b>	<b>20<sup>th</sup> March 2025</b>
<b>Final awardee for receiving “Dadasaheb Phalke Awardee Shri L V Prasad Bidecennial Student Award” will be announced on</b>	<b>July 2025</b>

- For Registration and Information - visit ([www.prasadacademy.com](http://www.prasadacademy.com))

**or**

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